

**SAT1.de**

Mediadaten

# LOTS TO LOOK FORWARD TO

## SAT1.DE

- // Digital world of sat1.de – Premium contents for the whole family
- // Previews, highlight clips and exclusive bonus videos: about 10,000 clips and up to 35 full episodes every day
- // Large how-to world with more than 2,500 video clips
- // Attractive format sponsorings
- // Mainly female target group



**1,7<sub>m</sub>**  
**UNIQUE USER**

**3,75<sub>m</sub>**  
**VISITSs**

**7,8<sub>m</sub>**  
**PIs**



female



20 – 49  
years



HHNI  
≥ € 3,000



University  
entrance,  
qualification or  
degree



employed

## // Sales Region MUNICH

Betastraße 10c  
D-85774 Unterföhring

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Fax +49 (0) 89/95 07 - 4399

## // Sales Region HAMBURG

An der Alster 47  
D-20099 Hamburg

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Fax +49 (0) 40/44 11 16 – 66

## // Sales Region DUSSELDORF

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D-40221 Düsseldorf

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Fax +49 (0) 2 11/4 96 94 – 20

## // Sales Region FRANKFURT

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D-60327 Frankfurt/Main

Tel. +49 (0) 69/27 40 01 – 0  
Fax +49 (0) 69/27 40 01 – 30

## // Sales Region BERLIN

Rungestraße 22  
D-10179 Berlin

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