

SAT1.de

Mediadaten

LOTS TO LOOK FORWARD TO

SAT1.DE

- // Digital world of sat1.de – Premium contents for the whole family
- // Previews, highlight clips and exclusive bonus videos: about 10,000 clips and up to 35 full episodes every day
- // Large how-to world with more than 2,500 video clips
- // Attractive format sponsorings
- // Mainly female target group



2.05_m
UNIQUE USER

4.91_m
VISITSs

12.63_m
PIs



female



20 – 49
years



HHNI
≥ € 3,000



University
entrance,
qualification or
degree



employed

// Sales Region MUNICH

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// Sales Region HAMBURG

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// Sales Region DUSSELDORF

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// Sales Region FRANKFURT

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// Sales Region BERLIN

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