



7.1 seven.one
MEDIA

JOYN

Media data

NEXT LEVEL ENTERTAINMENT

JOYN

- // Most comprehensive streaming service in germany
- // 54 Livestream + 13 VoD channels
- // Video-mix including broad live-TV, Catch-up, libraris, TV-previews, local originals and exclusives
- // balanced male and female target group
- // Cross Device function – personal interests transferable on all devices



3.74_m

UNIQUE USER

24.86_m

VISITS

117.07_m

PIs



female



16 – 49
years



HHNI
≥ € 3,000



University
entrance
qualification or
degree



employed

// Sales Region MUNICH

Betastraße 10c
D-85774 Unterföhring

Tel. +49 (0) 89/95 07 – 34693
Fax +49 (0) 89/95 07 - 4399

// Sales Region HAMBURG

An der Alster 47
D-20099 Hamburg

Tel. +49 (0) 40/44 11 16 – 0
Fax +49 (0) 40/44 11 16 – 66

// Sales Region DUSSELDORF

Zollhof 11
D-40221 Düsseldorf

Tel. +49 (0) 2 11/4 96 94 – 0
Fax +49 (0) 2 11/4 96 94 – 20

// Sales Region FRANKFURT

Rotfelder-Ring 1
D-60327 Frankfurt/Main

Tel. +49 (0) 69/27 40 01 – 0
Fax +49 (0) 69/27 40 01 – 30

// Sales Region BERLIN

Rungestraße 22
D-10179 Berlin

Tel. +49 (0)30/3 19 88 08-49 81

