



Gamestar & Gamepro

Media data

EVERYTHING FOR THE FANS OF COMPUTER- AND VIDEOGAMES

GAMESTAR.DE & GAMEPRO.DE & GAMESTAR-NETZWERK: MEIN-MMO.DE, GTAINSIDE.COM, NINTENDO-ONLINE.DE, PIETSMIET.DE, PS4-MAGAZIN.DE, XBOXDYNASTY.DE

- // Opinion-forming media brands
- // Male target group with an high income and educational level
- // Gamestar- & Gamepro-App
- // Social-Media-Performance on Facebook and Twitter
- // Display- & Video-Advertising is possible



7,1^m
UNIQUE USER

28,52^m
VISITS

51,29^m
PIs



male



20 – 49
years



HHNI
≥ € 3,000



University
entrance
qualification or
degree



employed

// Sales Region MUNICH

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