



**7.1** seven.one  
MEDIA

# GALILEO APP

Media Data



GALILEO

# THE GALILEO APP: A HUGE KNOWLEDGE ARCHIVE

## GALILEO APP

- // Newly produced „Galileo“-episodes always live
- // Media library and knowledge-app all in once
- // Videodictionary with more than 12,000 exciting knowledgeclips
- // Fast On-the-fly-search within the whole „Galileo“-archive
- // Video-Advertising within the Galileo-app



**0,81<sub>m</sub>**  
**UNIQUE USER**

**1,92<sub>m</sub>**  
**VISITs**

**2,84<sub>m</sub>**  
**PIs**



male



20 – 49  
years



HHNI  
≥ 3,000 €



University  
entrance  
qualification  
or degree



employed

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