WEBEDIA

Media data
Everything for the fans of computer- and videogames

Gamestar.de & Gamepro.de & Gamestar-Netzwerk: Mein-MMO.de, GTAinside.com, Nintendo-Online.de, Pietsmiet.de, PS4-magazin.de, XBOXDYNASTY.de

// Opinion-forming media brands

// Male target group with an high income and educational level

// Gamestar- & Gamepro-App

// Social-Media-Performance on Facebook and Twitter

// Display- & Video-Advertising is possible

Source: AGOF digital daily facts 2018-08 (single month, age: 16+ years); Visits: IVW 08/2018; Video Views: own data, SevenOne Media
Online magazine for computer- & video games
IGN.com

// Current multimedia news about computer games

// Numerous news about a lot of video games

// A young and male target group

// Target group with an high income and educational level

// Display- & Video-Advertising is possible

<table>
<thead>
<tr>
<th>UNIQUE USER</th>
<th>VISITS</th>
<th>PIs</th>
</tr>
</thead>
<tbody>
<tr>
<td>0.48 m</td>
<td>2.02 m</td>
<td>3.72 m</td>
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</tbody>
</table>

- **male**: 83%
- **16 – 39 years**: 82%
- **HHNI ≥ € 3,000**: 41%
- **University entrance qualification or degree**: 64%
- **employed**: 62%

Source: AGOF digital daily facts 2018-08 (single month, age: 16+ years); Visits/ Page Impressions: IVW 08/2018
The medium all around movie and cinema

Filmstarts.de

// One of the leading online magazines for movie and cinema
// Enthusiastic target group for movies and series
// Database with informations about more than 70,000 movies
// Filmstarts-App
// Display-Advertising on Filmstarts.de

- **2.92m** \[UNIQUE\ \text{USER}\]
- **7.17m** \[VISITS\]
- **25.19m** \[PIs\]

- **56%** male
- **71%** 20 – 49 years
- **42%** HHNI ≥ € 3,000
- **48%** University entrance qualification or degree
- **69%** employed

Source: AGOF digital daily facts 2018-08 (single month, age: 16+ years); Visits/ Page Impressions: IVW 08/2018
The popular movie- & series platform
Moviepilot.de

// The biggest movie- & series platform in Germany
// Individual movie- & series tips
// An active community with more than 330,000 user
// Target group with an high income and educational level
// Display- & Video-Advertising is possible

Source: AGOF digital daily facts 2018-08 (single month, age: 16+ years); Visits/ Page Impressions: IVW 08/2018
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