SevenOne Media

Wir bewegen Marken



SONGTEXTE.COM

Media data

SevenOne Media

The leading song lyrics portal

Songtexte.com

// Germanys largest catalogue of music content - online and mobile

// Extensive repertoire of lyrics collection with German translation

// Latest music news and celebrity gossip

// Strong female target group

songtexte.com

2.51m	6.59m	11.44m
UNIQUE USER	VISITs	PIs

63%	63%	46%	49%	63%
female	20 – 49 years	HHNI ≥ € 3,000	University entrance qualification or degree	employed

Source: UU: AGOF digital daily facts (single month, age: 16+ years); Visits, PIs: IVW (Average Q2/2020)

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