

SAT1.DE

Media data



Lots to look forward to

Sat1.de

// Digital world of sat1.de – Premium contents for the whole family

// Previews, highlight clips and exclusive bonus videos: about 10,000 clips and up to 35 full episodes every day

// Large how-to world with more than 2,500 video clips

// Attractive format sponsorings

// Mainly female target group



3.84_m

UNIQUE USER

10.82_m

VISITS

9.20_m

marketable AIs*



female



20 – 49
years



HHNI
≥ € 3,000



University entrance,
qualification or
degree



employed

// SALES REGION MUNICH

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// SALES REGION FRANKFURT

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// SALES REGION BERLIN

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