

FuPA.NET

Media data



FuPa.net

Football is passion

// One of the biggest football-website for regional football clubs

// All News of footballclubs, -games & -player

// Every district in Germany

// A special closeness to the user through the personal, regional connection

// A strong sporting & male target group



0.35_m

UNIQUE USER

1.01_m

VISITS

5.08_m

PI

93%

male

73%

20 – 49
years

52%

HHNI
≥ 3.000 €

26%

University
entrance
qualification or
degree

80%

employed

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