EATSMARTER.DE

Media data
The platform for healthy food and great recipes
EatSmarter.de

// More than 200,000 recipes of healthy and holistic food

// TV-/Digitalproductions are bookable on request

// App: Top – Usability for a quickly search for great and healthy recipes

// Female target group

// Display- and Video-Advertising is possible

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**EatSmarter!**

- **UNIQUE USER**: 3.27m
- **VISITS**: 6.25m
- **VIDEO VIEWS**: 0.25m

- **74%** female
- **60%** 20 – 49 years
- **44%** HHNI ≥ € 3,000
- **45%** University entrance qualification or degree
- **67%** employed

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Source: AGOF digital daily facts 2019-07 (single month, age: 16+ years); Visits: IVW 07/2019; Video Views: own data, SevenOne Media