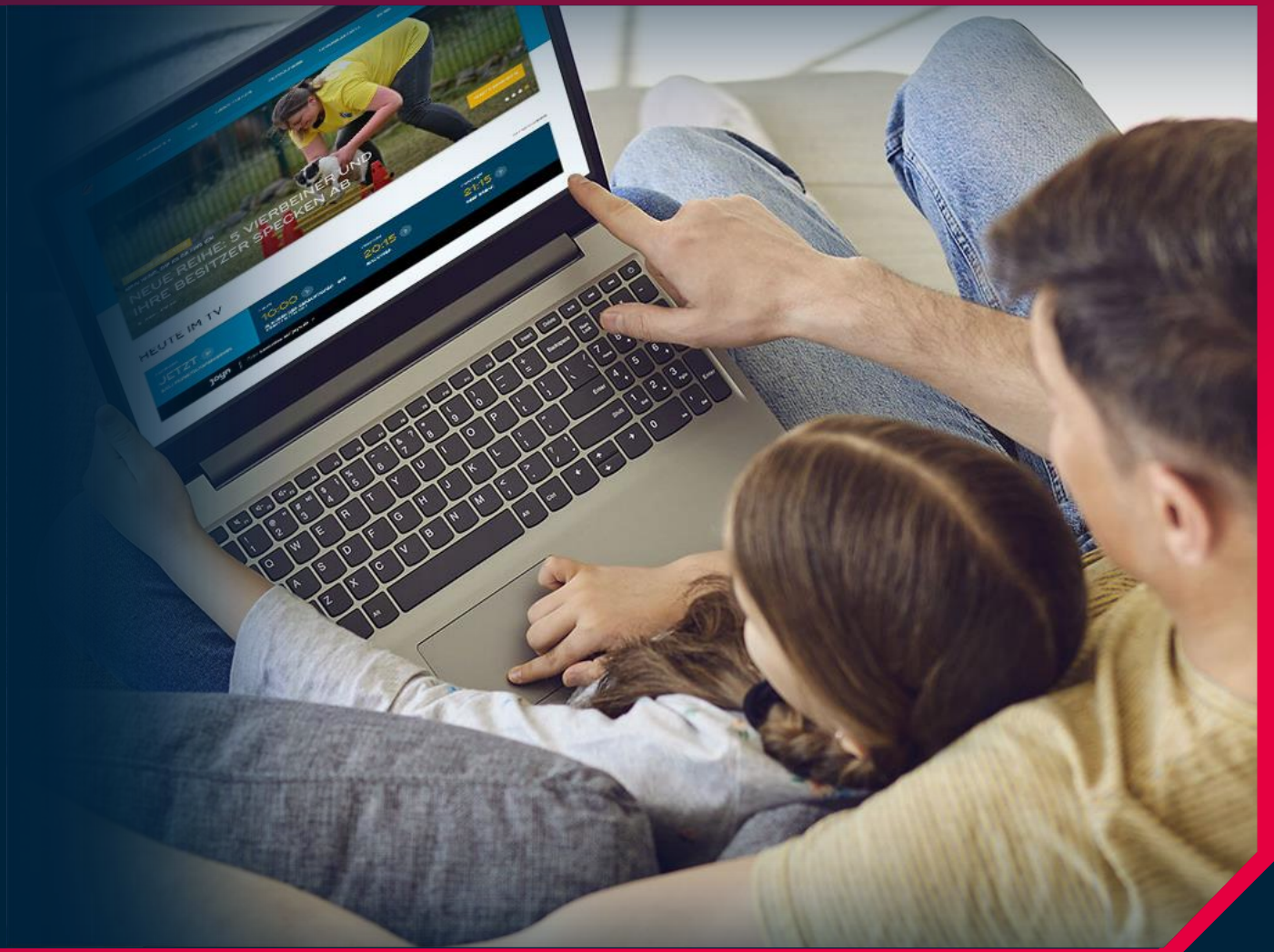
SevenOne Media

Wir bewegen Marken

SAT1.DE

Media data



SIXX GOLD ZMAXX DOKU

SevenOne Media

Lots to look forward to

Sat1.de

// Digital world of sat1.de – Premium contents for the whole family

// Previews, highlight clips and exclusive bonus videos: about 10,000 clips and up to 35 full episodes every day

// Large how-to world with more than 2,500 video clips

// Attractive format sponsorings

// Mainly female target group

1.80m	4.20m	11.39m
UNIQUE USER	VISITSs	PIs

64%	59%	42%	39%	68%
female	20 – 49 years	HHNI ≥ € 3,000	University entrance, qualification or degree	employed

Source: Unique User: AGOF digital daily facts (single month, age: 16+ years); Visits, Page Impressions: IVW-online.de (07/2020)

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